

ERICKSON INTERNATIONAL

The World Game and YOU

October 7, 2012 London, UK

Erickson is the world's largest international Coach Training organization, offering International Coach Federation (ICF) accredited programs.

Join us for an interactive day of discussion and presentation, leading into a World Café and cocktail party in the evening.

Discover exciting new initiatives in the world of coaching, enhance your learning, and develop valuable networking opportunities.

Created for all coaches, The Erickson International Conference will take place immediately following the ICF Global Conference in London.

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We are so pleased to welcome you to this event. This is a conference to focus on our goals as Coaching Leaders. We are all leaders, specifically Solution-Focused Coaches.

This is a chance for our global coaches to meet each other, and for all to reflect deeply on our expansive role as leaders of International Coaching development. We hope this will also be a day of fun for you, an opportunity to meet old and new friends within the coaching world.

'The World Game' is our game, and I personally hope that you will gain a wider understanding, and deeper commitment to the Erickson purpose after this time together. As Erickson players we are connected to one of the first coaching schools, and now, the largest in the world. We welcome groups and individuals from 36 countries to this conference.

Please enjoy yourself and contribute! We are up to big things in the world and hope this day is your opportunity to engage with our greater purpose and to truly look at our joint purpose.

Do you want to play the World Game?

Welcome!

CONFERENCE TIMELINE

9:00 am	Doors open	
9:15 am	Video Introduction	
9:30 am	Welcome: Masters of Ceremony	Maciej Swiezy & Artur Krupa
9:40 am	What is the World Game? How do I Play?	Marilyn Atkinson, PhD
10:40 am	Clarity in Practice and Working Model in the Gulf	Eyhab Al-Hajj
10:50 am	Coaching in Schools	Jan Georg Kristiensen, MCC
11:00 am	Coffee Break (15 minutes)	
11:15 am	Toward a Truly Solution Focused World	Richard Hyams, PCC
11:45 am	Nurturing Coaching Culture in Corporate Realty	Nadia Mihaylova
12:00 pm	The World Game is a Business	Paul Gossen, PCC
12:30 pm	Lunch in Cognac Room (1 hour)	
1:30 pm	Four Quadrant Thinking & Quantum Intelligence	Marilyn Atkinson PhD & Peter Stefanyi, PhD, ACC
2:30 pm	Erickson Team Coaching on Racing Sail Boats	Sylvia Viola, PCC
2:40 pm	Solution Focused Coaching in Brazil	Iaci Rios, PCC
2:50 pm	Coffee Break (15 minutes)	
3:05 pm	Mastery at Work in Coaching - Become a Masterful Coach	Rae T. Chois, MCC
3:20 pm	Emerging Leadership and the New Business Model	Zerrin Başer, PCC
3:50 pm	Panel Discussion	Marilyn Atkinson & Trainers Group
4:35 pm	World Game Meditation	Rae T. Chois, MCC
4:50 pm	Relocation to Cognac Room	
5:00 pm	World Game Café	Lynn Skotnitsky, MA, ECPC
6:45 pm	Cocktails and appetizers served during the event	
7:00 pm	The World Game Café Dialogues Continue	Lynn Skotnitsky, MA, ECPC
9:00 pm	Celebration and Closing Remarks: Thoughts to Take with You	Marilyn Atkinson, PhD
9:15 pm	Networking and socializing; music and dancing (until 11:00pm)	

DETAILED SCHEDULE OF EVENTS

9:00 am Doors open

9:15 am Video Introduction

9:30 am Welcome: Masters of Ceremony Maciej Swiezy & Artur Krupa

9:40 am What is the World Game? How do I Play? Marilyn Atkinson, PhD

Imagine if your very own efforts could tip the balance in the world? What if your coaching could generate a change in mind-set, first with thousands, then with millions of people? What if your plans led to realistic trajectories of well-being for future populations?

Every solution-focused coach says "Yes" to this. The real question is "How"? In this talk, leading into a day's strategic dialogue, plan and challenge yourself to leave with your own great game! Marilyn Atkinson will show you three methods and their leverage points for workability. She will challenge you to design a tipping point and show ways to keep measurable statistics to move the game forward. Shift the energy in your life to high level engagement by doing the very coaching practices that you love the most.

10:40 am Clarity in Practice and Working Model in the Gulf Eyhab Al-Hajj

In a region where beliefs govern life and work styles, the vision, mission, and values (purpose) of organizations becomes increasingly important. With rapid acceleration of industries in Gulf Cooperation Council counties (GCC) with global trends, the status quo has been trying to adopt to international best practices. These practices have been gravitating for a while away from "purpose" and towards commercial gains. Today, the science of understanding people and the art of unleashing their potential contributes to best practices, while emphasizing the importance of "purpose".

10:50 am Coaching in Schools Jan Georg Kristiansen, MCC

In the last 10 years, Erickson coaches have worked with Principals and Directors from 25% of all schools in Oslo. Hear an overview of the "dos and don'ts" of how to get your coaching service invited into the school system.

11:00 am Coffee Break (15 minutes)

11:15 am **Toward a Truly Solution Focused World** **Richard Hyams, PCC**

Are you seeking satisfying relationships in all areas of your life – personal, familial, and professional? Solution-Focused Coaching can revolutionize the way we relate to and motivate one another, and end suffering in relationship. Join Richard Hyams for a provocative talk on how the philosophy of Solution-Focused Coaching can lead one towards fulfilling relationships, with everyone!

11:45 am **Nurturing Coaching Culture in Corporate Realty** **Nadia Mihaylova**

Lessons and inspirations from Bulgarian corporate reality.

12:00 pm **The World Game is a Business** **Paul Gossen, PCC**

Business is a dry game, about making money, right? Wrong! In today's fluid and interconnected world, generating a higher purpose, in service to others, is the key to long-term sustainability. A globally empowering mission is actually the short path to making more money. Success is simply an expression of the contribution that you make. Each of us has the power to begin a conversation that will touch every other person in the world. Start your conversation here and now with Paul.

12:30 pm **Lunch in Cognac Room (1 hour)**

1:30 pm **Four Quadrant Thinking & Quantum Intelligence** **Marilyn Atkinson PhD & Peter Stefanyi, PhD, ACC**

Have you ever wondered what quantum physics is all about? Do you feel unsettled about causal thinking – even SMART goals? Where do intuition and synchronicity fit in? How does it combine with logic? Using the magical lens of the Four Quadrant Thinking tool, we will look at the basics of our mind as compared to quantum physics and relativity theory. Join a noted physicist and a modern day thought engineer on a metaphor guided journey into the wonderful quantum world!

2:30 pm Erickson Team Coaching on Racing Sail Boats Sylvia Viola, PCC

Hop aboard a unique and innovative program that effectively trains leaders how to transform a group of individuals into an achievement-oriented, high performance team. We use a powerful, safe, and fun environment onboard special sail boats.

2:40 pm Solution Focused Coaching in Brazil Iaci Rios, PCC

2:50 pm Coffee Break (15 minutes)

3:05 pm Mastery at Work in Coaching - Become a Masterful Coach Rae T. Chois, MCC

Are you ready to apply your wisdom and experience to supporting and inspiring within our profession, aiming for a superior level of coaching? Interested in adding an avenue of income to your coaching business as a mentor coach to other coaches? In this talk you will learn exactly how to develop and hone your mentoring skills to mentor to all ICF core competencies levels of ACC to MCC competencies. Rae will share the powerful "Mentor Coaching Arrow" and the key mentoring skills to awaken and inspire the best in new coaches!

3:20 pm Emerging Leadership and the New Business Model Zerrin Başer, PCC

Erickson coaching holds an outstanding role in the emergence of leadership in the 21st century. Let us walk through this century's leadership qualities and look from different perspectives on how to assist clients in skill development. Enjoy the view of the new business models based on experiences in Turkey.

3:50 pm Panel Discussion Marilyn Atkinson & Trainers Group

4:35 pm World Game Meditation Rae T. Chois, MCC

4:50 pm Relocation to Cognac Room

5:00 pm World Game Café

Lynn Skotnitsky, MA, ECPC

Our day continues with a World Game Café vision exploration. Imagine savouring wine and hors d'oeuvres while sharing enriching conversations, exploring strategies, and crafting plans with other Erickson visionaries.

Allow leadership in coaching into many areas of your life:

- 4D Leadership and Coaching
- Talent Management
- Team Coaching with tourist attractions
- Workplace Coaching in the factory
- Couple's Coaching
- Career Coaching
- Enneagram Coaching
- Coaching Youth

The World Café will offer many opportunities to join in the discussion about what we are building as Solution-Focused Coaches. Whet your appetite for the future as we build relationships with colleagues from around the globe. Bring out the gifts in each other, and come away inspired by new opportunities for transforming in the world one conversation at a time!

6:45 pm

Cocktails and Appetizers served during the event

7:00 pm World Game Café Dialogues Continue

Lynn Skotnitsky, MA, ECPC

9:00 pm Celebration and Closing Remarks:
Thoughts to Take with You

Marilyn Atkinson, PhD

Participate in a heart warming wrap-up to the day.

9:15 pm Networking and socializing; music and dancing (until 11:00pm)

SPEAKER AND FACILITATOR BIOGRAPHIES



Marilyn Atkinson, PhD,
Executive Coaching & Leadership Development

Dr. Marilyn Atkinson, founder of Erickson College, is an originator of the Solution-Focused and Outcome-Oriented Coaching models used for The Art and Science of Coaching. She has actively contributed to the emergence and expansion of Solution-Focused approaches to counselling and coaching, to NLP, and to the development of multiple coaching tools and approaches used world-wide.



Richard Hyams, PCC, NLP Master Practitioner
Performance & Presentation Mentor Coach

The overarching theme of Richard's professional life has been a mission to energize others to master powerful communication skills and to own their unique contributions as a source of power. As a Performance and Presentation Mentor Coach, he assists others to present themselves powerfully and create wellpolished seminars for exceptional results.



Paul Gossen, PCC
Breakthrough Team Performance, Business Transformation

An avid student of transformational Coaching, Training, NLP, and business leadership for more than 20 years, Paul Gossen has been an Executive Coach and Erickson Corporate Trainer since 2000. During this time he has conducted more than 2,800 hours of coaching and more than 120 corporate training programs, including corporate change programs with the RCMP, American Express, Golder Associates, and the City of Mississauga.



Peter Stefanyi, PhD., ACC
Executive Coach and Trainer

Trainer, Coach, interim manager, entrepreneur, and quantum physicist Peter has made his name in many fields. His joy is exploring the depth of the mind and developing concepts from quantum physics to mind development. Peter has 17 years of experience in various executive positions as well as 12 years of experience in quantum physics. Peter has been a professional coach and trainer since 2008.



Rae T. Chois, MCC

Rae T. Chois is a Trainer and Mentor with Erickson College International and has worked with hundreds of coaches across the world. She is an Erickson Certified Professional Coach (ECPC) and an ICF Master Certified Coach (MCC), and has a degree in psychology. She is known world-wide as a transformational master coach, and is loved by multiple coaches who have learned from her.



Lynn Skotnitsky, MA, ECPC

Lynn Skotnitsky is a Professional Coach and Adult Educator and trainer with Erickson with over 25 years experience in development consulting in Canada and abroad. She has designed and led a wide variety of workshops, team projects, strategic planning sessions and multistakeholder consultations. She worked in areas as diverse as academia, health care, financial services, governance, neighbourhood planning, tourism and cross-cultural adaptation.

Masters of Ceremony



Maciej Świeży, PhD., ACC, ECPC

Maciej is a coach and trainer holding a doctorate degree in psychology. He draws on his knowledge of diverse developmental methodologies to support awareness and autonomy of other trainers and coaches.



Artur Krupa

Artur Krupa is a psychologist, trainer (certified by Edexcel and BTEC Professional Qualifications), consultant and certified coach, member of Polish Institute of Psychodrama and cooperates with Jagiellonian University Extension.



COACH'S MANIFESTO

You and I we meet as strangers
Each carrying a mystery within us.

I cannot say who you are;

I may never know completely,

But I trust that you are a person in your own right,
Possessed of a beauty and value that are the Earth's richest treasures.

So I make this promise to you:

I will impose no identities upon you, but will invite you to
become yourself without shame or fear.

I will hold open a space for you in the World and allow your right
to fill it with an authentic vocation and purpose.

For as long as your search takes, you have my loyalty.

- Theodore Roszak



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